

TANGIBLE SOLUTIONS FOR CREATIVE EXPERIENCES

LANNINGSMITH

SERVICES

WE OFFER A COMPLETE TOOL BOX TO ENABLE SEAMLESS, 1-POINT-COMMUNICATION FOR QUALITY CONTROL, AS WELL AS COHESIVE STORYTELLING ACROSS ALL ASPECTS OF EACH INDIVIDUAL PROJECT AND ITS PARTICULARITIES.

OBJECTS

- Gifts With Purchase
- Custom Branded Packaging
- Vip Marketing Mailers
- Branded Merchandise And Apparel
- Employee Attire & Accessories

SPACES

- Retail Environment Activations
- Vm Display Unit Production
- Window Design Production
- Graphics & Signage
- Hospitality Outfitting

EXPERIENCES

- Event Design & Production
- Brand Activations & Pop-Ups
- Private, Corporate And Trade Events
- Fashion Shows & Exhibitions
- Guest Experiences

CREATIVE SERVICES

- Original Concept Development
- Existing Concept Execution
- Experiential Design
- Art Direction

SUPPORT SERVICES

- Project & Budget Management
- Shipping Logistics
- Warehousing
- Kit Assembly & Fulfillment
- Transportation
- Inventory & Storage
- Cost & Timeline Management
- Site Planning & Permitting
- Specialty Talent / Staff Sourcing



OBJECTS

WHETHER IT'S LUXURIOUS GIFTS WITH PURCHASE, CONTENT CREATOR PACKS, MARKETING MAILERS, INFLUENCER AND PRESS KITS OR OBJECTS OF ART, LANNINGSMITH CAN HELP YOU DESIGN, SOURCE, MANUFACTURE AND DELIVER ON-TIME, ON-COST AND WITHOUT A GLITCH. THROUGH THE UNIQUE ABILITY TO MANAGE PROCESSES AND LOGISTICS FROM A TO Z, OUR STUDIO ENSURES UNCOMPROMISED QUALITY AND PEACE OF MIND FOR YOUR TEAMS AND ALL TANGIBLE TOUCH POINTS OF YOUR BRAND.



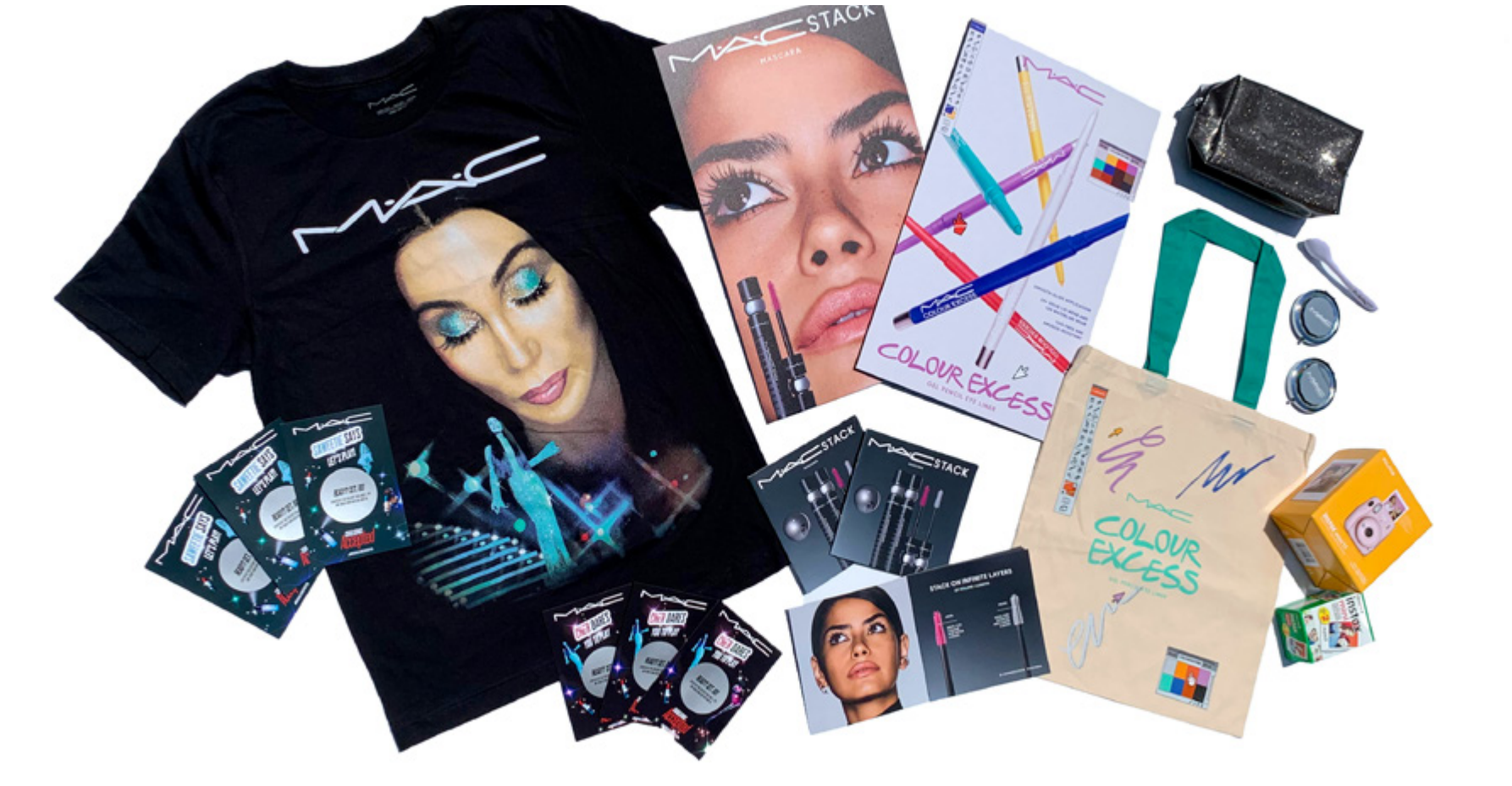


















SPACES

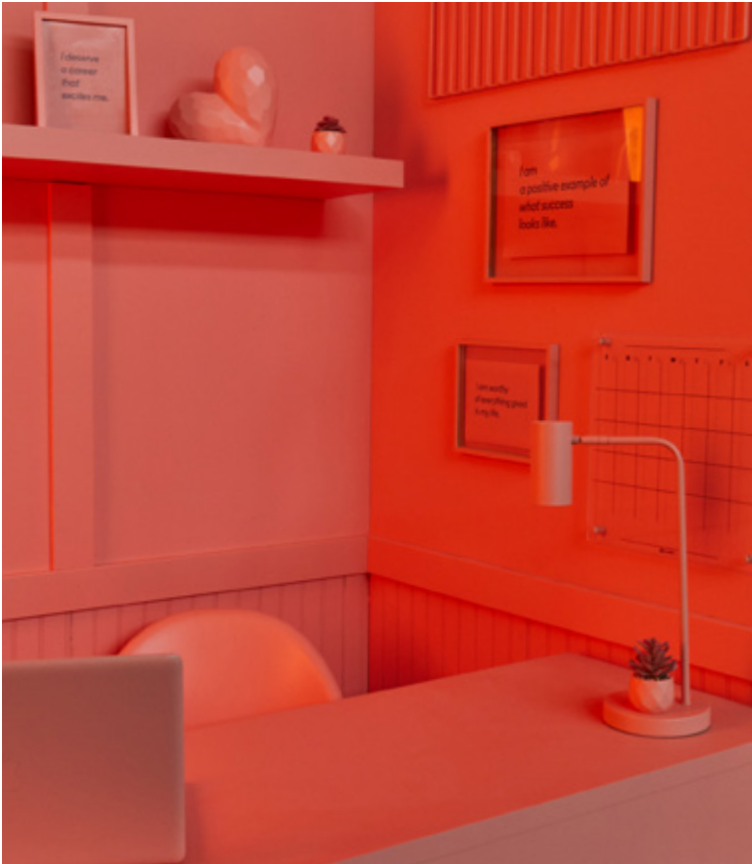
IN SOURCING THE PERFECT VENUE OR CREATING A CUSTOM SPACE, LANNINGSMITH BRINGS YOUR AMBITIOUS CONCEPT TO LIFE IN HIGH FINISHES AND FLAWLESS EXECUTION. WE TAKE CARE OF ALL CONSUMER-FACING DESIGN AND BACK-OFFICE LOGISTICS TO PRODUCE A NEW STANDARD IN RETAIL ENVIRONMENTS, FASHION SHOWS, EXHIBITIONS, TRADE EVENTS AND MORE.

















EXPERIENCES

LANNINGSMITH OFFERS A COMPREHENSIVE PACKAGE TO DESIGN, PRODUCE, MANAGE AND EXECUTE ALL ASPECTS OF A BRAND ACTIVATION WITH OUR SIGNATURE CALM AND COLLECTED APPROACH TO FINE DETAIL. FROM POP-UP SHOPS AND RETAIL TAKEOVERS TO CULTURAL AND HOSPITALITY EVENTS, EACH EXPERIENCE IS PERFECTLY TAILORED TO ENSURE THE FINAL DELIVERY MATCHES THE ORIGINAL INTENTION.

























SUPPORT SERVICES

LANNINGSMITH OFFERS COMPREHENSIVE SUPPORT SERVICES TO AID IN THE DESIGN, PRODUCTION, MANAGEMENT, AND EXECUTION OF ALL ASPECTS OF A BRAND ACTIVATION. THROUGH STREAMLINED CLIENT SERVICES AND EFFICIENT BACKEND PROJECT MANAGEMENT, OUR TEAM COORDINATES THE SEAMLESS INTEGRATION OF BEHIND-THE-SCENES LOGISTICS, ENSURING THAT EACH PROJECT'S HIGHEST PRIORITY OBJECTIVES ARE SUPPORTED FROM START TO FINISH.



CLIENTS & COLLABORATORS

A. LANGE & SÖHNE
ANTHROPOLOGIE
AUDEMARS PIGUET
AVEDA
AVON
BALTIMORE MUSEUM OF ART
BECK'S
BRITISH COUNCIL
BUMBLE AND BUMBLE
BVLGARI
DE BEERS
DELTA
ELARA PICTURES
ESTÉE LAUDER
EMPIRE ENTERTAINMENT
FABLETICS
FARFETCH
FLAG ART FOUNDATION
FOREVERMARK

GATES FOUNDATION
GAVIN BROWN'S ENTERPRISE
GOLDMAN SACHS
THE GOTHAM AWARDS
GREY GLOBAL GROUP
HOLLAND AND SHERRY
HOME SHOPPING NETWORK
IDX CORP
INDUSTRIA CREATIVE
INNISFREE
JAMES FUENTES GALLERY
JTT GALLERY
JUNIPER DESIGN
KICKSTARTER
KITH
LA MER
LINKEDIN
LQQK STUDIO
MAC COSMETICS

MAKE BEAUTY
NEIMAN MARCUS
NICKELODEON
THE ORDINARY
THE PHILADELPHIA EAGLES
ROLL & HILL
SCHOLASTIC
SOHO HOUSE
SPERRY
SUNBRELLA
T. EDWARDS
TĒKLOS
TOO FACED
UNDER ARMOUR
THE WALL STREET JOURNAL
WHITING & DAVIS
WORKSHOP WORLDWIDE
ZARA
11 HONORÉ

LANNINGSMITH

FOR ALL INQUIRIES:
STUDIO@LANNINGSMITH.COM